

Detailed Implementation & Financial Report

Youth Climate Action Festivals January – December 2024

1. Project Overview

- **Title:** Youth Climate Action Festivals
 - **Location:** Mongu, Limulunga & Nalolo Districts, Western Province, Zambia
 - **Duration:** January – December 2024
 - **Objective:** Use cultural festivals as platforms for youth-led climate awareness, community dialogue, and environmental stewardship.
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2. Background & Rationale

- Climate change disproportionately affects rural communities in Western Zambia, yet awareness remains limited.
 - Traditional festivals provide trusted spaces for dialogue, enabling youth to engage communities through music, theatre, and cultural expression.
 - The project aligned with Zambia's National Climate Change Response Strategy and SDG 13 (Climate Action), embedding local culture into climate education.
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3. Activity Components

- **Festival Integration:** Climate themes incorporated into 3 major annual cultural festivals.
- **Youth Training:** 60 youth trained as climate ambassadors in theatre, public speaking, and advocacy.

- **Performances & Exhibitions:** Theatre plays, music performances, and art exhibitions staged during festivals.
 - **Community Dialogues:** Facilitated post-performance discussions on climate justice.
 - **Awareness Materials:** Produced posters, banners, and radio jingles for mass sensitization.
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4. Detailed Execution Phases

- **Phase 1 – Planning & Youth Training (Jan–Mar 2024):** Identified cultural festivals; trained 60 youth in climate advocacy and performance arts.
 - **Phase 2 – Festival Engagements (Apr–Sep 2024):** Climate-themed plays, music, and exhibitions staged in Mongu, Limulunga, and Nalolo.
 - **Phase 3 – Community Dialogues (Jul–Oct 2024):** Post-performance discussions held with local leaders and 7,500+ community members.
 - **Phase 4 – Monitoring & Reporting (Nov–Dec 2024):** Collected testimonies, assessed awareness change, and produced festival highlights video.
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5. Implementation Timeline

- Planning & Youth Training: Jan–Mar 2024
 - Festival Engagements: Apr–Sep 2024
 - Community Dialogues: Jul–Oct 2024
 - Monitoring & Reporting: Nov–Dec 2024
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6. Outcomes & Impact

- **Awareness Reached:** 7,500 community members sensitized across 3 districts.

- **Youth Empowerment:** 60 youth ambassadors actively engaged in climate education.
 - **Cultural Innovation:** Climate issues introduced into traditional festivals, reaching audiences beyond formal settings.
 - **Behavioral Change:** Community leaders reported improved understanding of climate risks and adaptation strategies.
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7. Key Partners

- **National Arts Council of Zambia:** Provided grant support and technical guidance.
 - **Barotse Royal Establishment:** Facilitated integration into cultural festivals.
 - **Local Media Houses:** Broadcasted radio jingles and festival highlights.
 - **Youth Climate Ambassadors:** Designed and performed climate-themed activities.
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8. Community Testimonials

"I used to see festivals as just fun, but now we act and sing to teach about climate justice. People listen differently when it's through culture." — **Akufuna, Youth Ambassador**

"The performances opened my eyes. I understood climate change not from books, but from stories and songs I know." — **Nalolo Community Member**

9. Financial Report – National Arts Council Grant (\$15,000)

Budget Item	Amount (USD)	Description
Youth Training & Capacity Building	\$4,000	Training workshops, facilitators, materials
Festival Performances & Logistics	\$5,000	Stage setup, transport, costumes, instruments

Awareness Materials	\$2,000	Posters, banners, radio jingles
Community Dialogues	\$2,000	Facilitation, refreshments, local leader engagement
Monitoring & Evaluation	\$1,000	Surveys, data collection, reporting
Administration & Contingency	\$1,000	Coordination, communications
Total	\$15,000	Total Grant Funding

Summary

The Youth Climate Action Festivals successfully merged cultural traditions with climate advocacy, reaching over 7,500 people with climate messages in Western Zambia. By empowering youth ambassadors and embedding climate education into festivals, the project fostered long-term community dialogue and awareness. It provided a model for integrating indigenous culture with modern climate action.

Approved by:



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Date: 15th January 2025